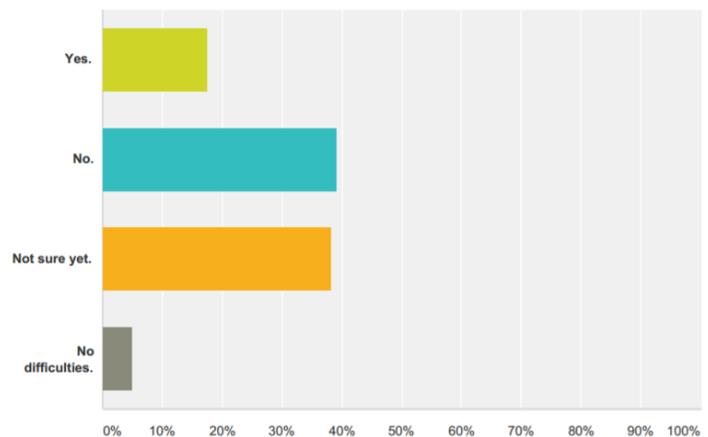


MMB Executive Order Survey Results

The survey generated 1,785 responses between February 1 and February 10, 2017. MMB worked with industry partners including MPI, PCMA, CIC, Northstar, DMAI and SITE Global to distribute the survey to members and posted it on social media. The survey will inform the coalition's current and future advocacy efforts.

Q1: Is the executive order on immigration and refugees (temporarily banning travel from Iraq, Iran, Libya, Somalia, Sudan, Syria, and Yemen) posing any travel difficulties for your organization?

Yes	17.52%
No	39.30%
Not sure yet	38.24%
No difficulties	4.94%



Q2: If yes, please provide examples. (Sample Comments)

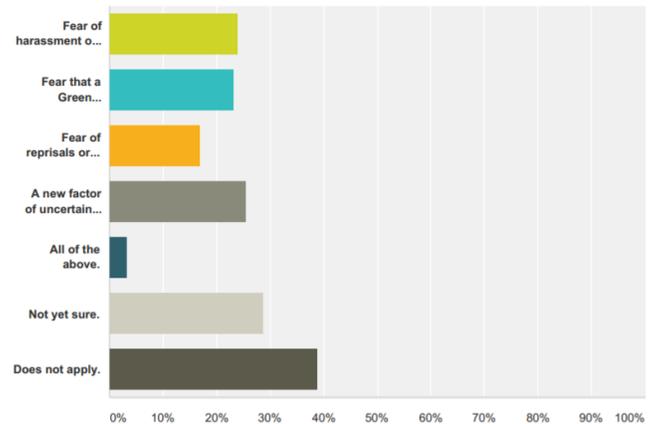
- Our organization is an international society where members travel into the US from countries all over the world. The order is discouraging participation in meetings we have planned for 2017.
- International attendees may not be able to attend events.
- This prevents doctors from affected countries to attend USA based medical meetings.
- I am based in Los Cabos. We have a group coming from Canada, and they are facing the challenge to flight participants with middle east heritage. We are expecting that group size is going to reduce numbers on participants.
- I have scientists not able to attend an international congress.
- We were going to hold a global meeting in the US, but unfortunately will have to move as some of our employees traveling here will not be able to enter the US.
- Anxiety about scheduling future conferences in the US, given possibilities of both administration-imposed travel restrictions and boycotts by people with otherwise unrestricted travel.
- Meeting that was scheduled to be in the US was moved to EU so that it would not impact attendees.



- We have customers from Iraq who are no longer able to attend our meetings. They are unable to make VISA appointments or they have been told their VISA will not work.
- Convention groups attendance/cancellations either due to being a citizen or having dual citizenship from one of the banned countries OR attendees simply cancelling in solidarity to those countries and other attendees.
- Negative perception of the United States as biased unwelcoming makes it extremely challenging to market our destination.
- The uncertainty has caused our organization to put travel on hold until clearer guidelines are established.
- It is definitely making the travel climate for everyone uneasy.
- Will we see less international travelers to our region because of the order. We're unsure of perceptions international travelers have of the US and how it affects the US's reputation.

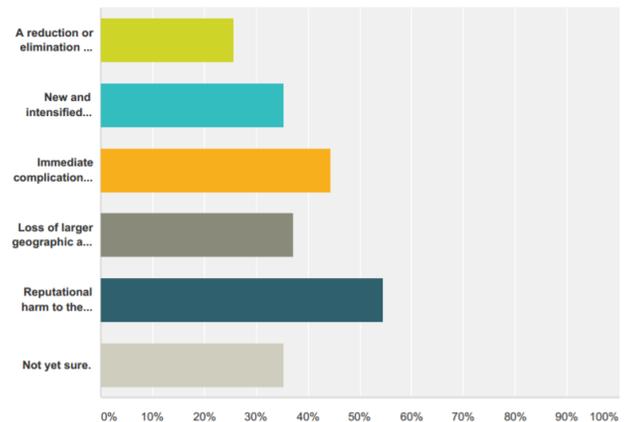
Q3. What is the nature of the travel difficulties?

Fear of harassment of all travelers who may be of Middle Eastern origin.	24.08%
Fear that a Green Card-holding legal U.S. resident (approved for living and working in the U.S.) could be shut out of the country and separated from his/her family.	23.22%
Fear of reprisals or harassment of U.S. travelers to Middle Eastern countries.	16.89%
A new factor of uncertainty regarding Green Card, dual citizenship and approved visa credibility.	25.49%
All of the above.	3.38%
Not yet sure.	28.87%
Does not apply.	38.82%



Q4. What do you project could be the lasting impact of this ban on your business events and meetings? (Check all that apply)

A reduction or elimination of hosting business events and meetings outside of North America.	25.59%
New and intensified threats against U.S. travelers abroad – reducing attendance to meetings held outside of North America.	35.24%
Immediate complications with existing travel arrangements for international attendees registered to attend our North American programs.	44.40%
Loss of larger geographic area and opportunity reduction to global audience growth strategy.	37.17%
Reputational harm to the U.S. as a global meetings destination.	54.48%
Not sure yet.	35.24%



Q5. Do you have any additional comments or concerns? (Sample Comments)

- The bottom line is this: I am an American business. And my business depends on international clients attending events here, as well as my being invited to events in my clients' homelands.
- The ban and the way it was rolled out dealt a significant blow to America's brand globally. It made us appear not welcoming and could potentially impact travel from many of our major markets.
- Global companies in our area have meetings/training in our facility. Many times these meetings include individuals from all over the world including a few from the seven banned countries.
- We see a real danger in attendees choosing to not come to domestic meetings as a result of policies such as the recent travel ban. Many of our attendees find current US policies distasteful and will chose European meetings over domestic meetings.
- Our core goal is to bring people together this ban does the exact opposite. It creates fear and uncertainty based on someone's nationality, or religion. If you are Muslim would you want to come to the U.S.?
- This does not pose any change or issue with our current business model. We are a US based company and we stand behind our government, our people, and the country.
- Don't really see this as a problem as the travel ban is temporary and will give the U.S. time to sort out a good long term policy/solution. If anything, it may help attendance as



- attendees may feel more secure going to meetings as improved measures have been put in place and the current administration is making our safety a high priority.
- I am 100% supportive of the temporary ban on allowing non-citizens to enter our country until we can first take care of our own citizens, first. My business will continue uninterrupted.
- Americans need to proceed with caution in all we do.
- We have already had our clients ask us not to hold meetings in the US because of the direction that Trump is going. US is closing its doors and [is] no longer welcoming.
- As a planner who is currently sourcing a program in Canada, I have already received feedback from my Canadian partners that they are receiving calls this week from international groups seeking venues for meetings that had previously been sourcing US destinations, directly out of concern for the implications of the EO.
- We see a real danger in attendees choosing to not come to domestic meetings as a result of policies such as the recent travel ban. Many of our attendees find current US policies distasteful and will chose European meetings over domestic meetings.
- This is a temporary situation and will have no current or lasting impact on my meetings.
- The industry should take the initiative and reiterate the importance of meetings and events to our elected representatives.
- Even though it does not impact us directly, it could still lead to a lot of outrage and attendees being upset about the current situation.