

Meetings Mean Business (MMB) is a **communications and advocacy initiative** that brings together the **greater travel industry**, major hoteliers, professional associations, destination marketing organizations and more. Together, in **one loud and powerful voice**, we champion the industry's **positive contributions**, with a focus on how meetings create **personal connections**, drive positive **business outcomes** and build **strong communities**.

We're looking to extend our network of supporters and industry partners. And we need your help to ensure that the value and power of face-to-face meetings are well understood. Here's what you can do:

- **Sign-up** to get involved and help spread the MMB message.
- **Download** our app from iTunes or Google Play.
- **Follow** us on Twitter (@MeetingsMeanBiz).
- **Donate** to our 100% industry-funded cause.
- **Contact** Nan Marchand Beauvois to join our coalition and to make sure your organization is at the MMB table.

[www.meetingsmeanbusiness.com](http://www.meetingsmeanbusiness.com)

**GREAT THINGS  
HAPPEN WHEN  
PEOPLE COME  
TOGETHER.**

