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## **Meetings Mean Business Response to Revised Executive Order**

March 7, 2017 – Washington, DC – “Meetings Mean Business joins the American travel community in supporting efforts to bolster national security. We recognize the substantially more cautious and deliberate introduction of the revised executive order on travel and immigration, however, several of the industry’s initial concerns remain unaddressed.

A Meetings Mean Business survey, conducted after the initial executive order, found that the majority of meetings industry professionals were concerned about reputational harm to the U.S. Our industry is centered on bringing people together, fostering relationships, driving positive outcomes, and supporting communities where meetings and events are held.

We reiterate our belief that striking the right balance between enhanced security and travel facilitation is of the utmost importance. We also continue to urge that the security reviews prescribed by the executive orders be concluded as quickly as possible.”

### **About Meetings Mean Business**

Meetings Mean Business is an industry-wide coalition to showcase the undeniable value that business meetings, trade shows, incentive travel, exhibitions, conferences and conventions bring to people, businesses and communities. By rallying industry advocates, working with stakeholders, conducting original research, engaging with outside voices and more, the coalition brings the industry together to emphasize its importance. Comprised of more than 50 members, the coalition unites the meetings industry with one strong and powerful voice.

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